

# CHILDREN, CLOTHING AND TOYS

Shopping for the young is livelier than ever in Stockholm! Here you will find the shops with well-made toys, trendy clothes, and the latest shoe fashion.

**WE GET AN** urge to play at Sprall's on Östernalm, Stockholm's largest design store for children. Sprall's new Flagship Store has recently opened on Nybrogatan 51. This is a place with a comprehensive selection of smart and cool gadgets that make life and play easier. Among other things, the shop and the web store Sprall sell colourful designer Bugaboo strollers, soft and playful mats adorned with princesses and policemen, and different musical instruments.

## Adorable clothes for babies and children!

Behind the brand Yorrik are the Swedish designers Anna Petermann, Marianne Lundgren and seamstress Malena North. They have become notorious for its crown jeans made from recycled denim. A must have, for many.

— *We do studio-sewn children's clothing for children 0-5 years of hand-printed motifs in self-design. Says the store manager.*

So, if you like hand-produced and locally produced Swedish children's clothing, you should visit Yor-



**A&O Kids Wear, in the centre of City, has children's clothing in sizes from zero to 16 years. Among the brands you will find Lego, Diesel, Helly Hansen and the newcomer, Tommy Hilfinger.**

rik, at Hornsgatan 29, Södermalm in Stockholm. In Stockholm, the young shoppers find what they are looking for! The city offers good shopping for younger customers. **A&O Kids Wear**, in the centre of City, has children's clothing in sizes from zero to 16

years. Among the brands you will find Lego, Diesel, Helly Hansen and the newcomer, Tommy Hilfinger.

— *Kids are unbelievably fashion-conscious these days and the details have to be just right, other-*

*wise it won't work. Parents take note of what the kids say when they go shopping. So, we have a hand-picked selection at reasonable prices, says the shop owner Annika Ohlén.*

CONTINUED ON PAGE 14